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**PROFESSIONAL EXPERIENCE**

2022-	HEAD OF DEPARTMENT, DEPARTMENT FOR SCIENCE STRATEGY, NATIONAL UNIVERSITY OF PUBLIC SERVICE
2019-	ASSOCIATE PROFESSOR OF SOCIAL COMMUNICATIONS, NATIONAL UNIVERSITY OF PUBLIC SERVICE
2013-2019	ASSOCIATE PROFESSOR OF COMMUNICATION, KAROLI GASPAR UNIVERSITY OF THE REFORMED CHURCH
2015-	SENIOR LECTURER, MOHOLY-NAGY UNIVERSITY OF APPLIED ARTS, HUNGARY
2011-	SENIOR LECTURER, SOCIAL COMMUNICATION PHD SCHOOL, BUDAPEST CORVINUS UNIVERSITY

**EDUCATION**

2021	HABILITATION IN INTERNATIONAL RELATIONS, UNIVERSITY OF PUBLIC SERVICE (SUMMA CUM LAUDE)
2006-2011	PH.D. IN SOCIAL COMMUNICATION, UNIVERSITY OF PECS (SUMMA CUM LAUDE)
1997-2002	BA, MA IN COMMUNICATION, UNIVERSITY OF SZEGED

**PEER-REVIEWED PUBLICATIONS (INTERNATIONAL SELECTION)**

Goyanes, M., de Marcos, L., Demeter, M., Tóth, T., & Jorda, B. (2022). Editorial board interlocking across the social sciences: Modelling the geographic, gender, and institutional representation within and between six academic fields. *PLoS ONE* 17(9): e0273552

Kohus, Z, Demeter, M., Szigeti, G.P., Kun, L., Lukács, E.,; & Czakó, K. The Influence of International Collaboration on the Scientific Impact in V4 Countries. *Publications*, 10, 35. <https://doi.org/10.3390/publications10040035>

Christián, L., Demeter, M., & Háló, G. (2022). Twenty Years of Law Journal Publishing: A Comparative Analysis of International Publication Trends. *Publishing Research Quarterly*, 38, 1-14.

Demeter, M., Jele, A. & Major, Z.B. (2022). The model of maximum productivity for research universities SciVal author ranks, productivity, university rankings, and their implications. *Scientometrics*. <https://doi.org/10.1007/s11192-022-04432-4>

Csilla Herendy, Márton Demerter, Sára Simon, Manuel Goyanes (2022). From local informalities to meritocracy. How Central and Eastern European social scientists perceive the norms of their field. *Eastern Journal of European Studies*, 13(1), 5–25.

Demeter, M., Goyanes, M., Navarro, F., Mihalik, J., & Mellado, C. (2022). Rethinking De-Westernization in Communication Studies: The Ibero-American Movement in International Publishing. *International Journal of Communication*, 16, 3027–3046.

Bajnok, A., Kriskó, E., & Demeter, M. (2022). Habitus formation and perceived academic norms of Hungarian communication scholars. *KOME: An International Journal of Pure Communication Inquiry*, 10(1)? 59–79.

Demeter, M., Pelle, V., Mikulás, G. et al. (2022). Higher Quantity, Higher Quality? Current Publication Trends of the Most Productive Journal Authors on the Field of Communication Studies. *Pub Res Q*. <https://doi.org/10.1007/s12109-022-09893-2>

Agha, S., & Demeter, M. (2022). 'No difference between journalism and suicide': Challenges for journalists covering conflict in Balochistan. *Media, War & Conflict*. <https://doi.org/10.1177/17506352221101258>

Goyanes, M., Demeter, M., Cheng, Z. et al. (2022) Measuring publication diversity among the most productive scholars: how research trajectories differ in communication, psychology, and political science. *Scientometrics* 127, 3661–3682. <https://doi.org/10.1007/s11192-022-04386-7>

Christián, L., Háló, G., & Demeter, M. (2022). Twenty Years of Law Journal Publishing: A Comparative Analysis of International Publication Trends. *Publishing Research Quarterly*, 38(1), 1-19.

Demeter, M. (2021). Development Studies in the World System of Global Knowledge Production: A Critical Empirical Analysis. *Progress in Development Studies*, advance online publication.

Mutsvairo, B., Borges-Rey, E., Bebawi, S., Márquez-Ramírez, M., Mellado, C., Mabweazara, H. M., Demeter, M., Głowacki, M., Badr, H., & Thussu, D. (2021). Ontologies of Journalism in the Global South. (2021). *Journalism & Mass Communication Quarterly*. Advance online publication, <https://doi.org/10.1177/10776990211048883>

Zsolt, P., Tóth, T., & Demeter, M. (2021). We are the ones who matter! Pro and anti-Trumpists' attitudes in Hungary. *Journal of Contemporary European Studies*. Advance online publication.

Goyanes, M., Costa, C., & Demeter, M. (2021). The Social Construction of Spanish Public Television: The Role and Function of TVE in a Multiplatform Environment. *International Journal of Communication*, 15, 3782–3801.

Demeter, M. (2021). Taking Off Camouflage Identities: Why Peripheral Scholars Strive to Look Like Their Western Peers in Order to Being Recognized? *Journal of Multicultural Discourses*, 16(1), 53-68.

Demeter, M., Mayor, Zs.B., & Jele, Á. (2021). The International Development of Open Access Publishing. A Comparative Empirical Analysis Over Seven World Regions and Nine Academic Disciplines. *Publishing Research Quarterly*, 37(3), 364-383.

Goyanes, M., & Demeter, M. (2021). Dr. Excellent: The Systemic and Personal Conditions for Being an Academic Star in Communication Studies. *KOME: An International Journal of Pure Communication Inquiry*, 9 (2), 65-80.

Tóth, J., & Demeter, M. (2021). Prestige and independence-controlled publication performance of researchers at 14 Hungarian research institutions between 2014 and 2018 – a data paper. *KOME: An International Journal of Pure Communication Inquiry*, 9(1), 41-63.

Goyanes, M., & Demeter, M. (2020). Beyond positive or negative: Understanding the phenomenology, typologies and impact of incidental news exposure on citizens' daily lives. *New Media and Society*, advance online publication.

Demeter, M. (2020). Virtual Theme Collection: Representation of Eastern Europe in Media Studies. *Journalism and Mass Communication Quarterly*, 97(3), 586-589.

Goyanes, M. & Demeter, M. (2020). Journalists' Empowerment through Protest: How the Viernes Negros Reshaped the Independence of TVE. *Journalism Studies*, 21(14), 2042-2057.

Demeter, M. & Goyanes, M. (2020). A world-systemic analysis of knowledge production in international communication and media studies: the epistemic hierarchy of research approaches. *The Journal of International Communication*, 27(1), 38-58.

Goyanes, M., Demeter, M., Grané, A., Albarrán-Lozano, M. and Gil de Zúñiga, H. (2020). A Mathematical Approach to Assess Research Diversity: Operationalization and Applicability in Communication Studies, Political Research and Beyond. *Scientometrics*, 125, 2299–2322.

Demeter, M. & Istratii, R. (2020). Scrutinizing what Open Access Journals mean for Global Inequalities . *Publishing Research Quarterly*, 36, 505–522.

Demeter, M. (2021). Ozseb Horanyi and the Participation Theory of Communication. In Miike, Y., & Jin, Y. (eds). *Handbook of Global Interventions in Communication Theory*. Routledge (accepted for publication)

Głowacki, M., Demeter, M., Mierzecka, M., Adamski, A., Kuś, M., & Bukowski, M. (2020). Scientific Journals in the Data-Driven Era. *Central European Journal of Communication* 13 (1), 112-116

Istratii, R. & Demeter, M. (2020). Feedback on Plan S. *Decolonial Subversions* 2020, 13-21.

Demeter, M. & Tamas, Toth (2020) The world-systemic network of global elite sociology: the western male monoculture at faculties of the top one-hundred sociology departments of the world. *Scientometrics* 124, 2469–2495.

Demeter, M. & Goyanes, M. (2020). Antecedents of Leaving the European Union: The Role of Nostalgia and Attitudes towards Diversity in Spain, Italy, and Greece. *Mediterranean Politics*, 26(4), 407-429

Goyanes, M., Vaz-Alvárez, M., & Demeter, M. (2020). Political Pressures in TVE: Cascade Effects, Morphology of Manipulations and Professional and Personal Reprisals. *Journalism Practice*, 15(8), 1072-1088

Goyanez, M. & Demeter, M. (2020). The Culture of Free: An Outline of a Construct and Implications for Readers' Economic Value Assessments of News. *Journalism*, 23(1), 207-223.

Goyanez, M. & Demeter, M. (2020). How the Geographic Diversity of Editorial Boards Affects What Is Published in JCR-Ranked Communication Journals. *Journalism and Mass Communication Quarterly* 97(4), 1123-1148.

Goyanez, M. & Demeter, M. (2020). Effects of Media Companies' Organizational Nature and Journalists Autonomy and Position on Internal and External Influences: Evidence from Spain. *International Journal of Communication*, 14, 2294–2315.

Goyanes, M., López-López, P.C. & Demeter, M. (2020). Social Media in Ecuador: Impact on Journalism Practice and Citizens' Understanding of Public Politics. *Journalism Practice*, 15(3), 366-382.

Demeter, M. (2019). The World-Systemic Dynamics of Knowledge Production. Formante. *International Research Journal on Digital Future*, 25 (1), 75 – 104.

Demeter, M. (2019). Bung the gap: narrowing Global North – Global South bias in measuring academic excellence by weighting with academic capital. *KOME: An International Journal of Pure Communication Inquiry* 7(2), 1 – 16.

Demeter, M. (2019). The World-Systemic Dynamics of Knowledge Production. The Distribution of Transnational Academic Capital in Social Sciences. *Journal of World-System Research* 25(1), 111-144.

Demeter, M. (2019). Power relations in global knowledge production. A cultural/critical approach. *The Journal of Multicultural Discourses*, 15(1), 1-17.

Demeter, M. (2019). So Far Yet So Close. International Career Paths of Communication Scholars from the Global South. *International Journal of Communication* 13, 578 – 602.

Demeter, M. (2019). Theorizing international inequalities in communication and media studies.

A field theory approach. *KOME: An International Journal of Pure Communication Inquiry*, 6 (2), 92-110.

Tóth, T. & Demeter, M. (2019). "None of Us Is an Island": Toward the Conception of Positive Populism Through the Analysis of Pope Francis's Twitter Communication. *International Journal of Communication* 13, 4507–4529

Demeter, M. (2019). Open Access Movements: Emancipation or Hypocrisy? *KOME: An International Journal of Pure Communication Inquiry*, 7 (1), advance online publication

Demeter, M. (2019). The Winner Takes It All: International Inequality in Communication and Media Studies Today. *Journalism and Mass Communication Quarterly*, 96(1), 37-59.

Demeter, M. (2018). Changing Center and Stagnant Periphery in Communication and Media Studies. *International Journal of Communication* 12, 2893–2921.

Demeter, M. (2018). Author Productivity Index Without Distortions. *Science and Engineering Ethics*, 24, 1661–1663.

Demeter, M. (2018). Propaganda against the West in the Hearth of Europe. *Central European Journal of Communication* 11(2), advance online publication.

Demeter, M. (2018). The Global South's Participation in the International Community of Communication Scholars. From an Eastern European Point of View. *Publishing Research Quarterly* 34(2), 238-255.

Demeter, M. (2018). Nobody Notices It? Qualitative Inequalities of Leading Publication in Communication and Media Research. *International Journal of Communication* 12, 1001-1031.

Demeter, M. (2017). The Core-Periphery Problem in Communication Research: A Network Analysis of Leading Publication. *Publishing Research Quarterly* 33(4), 402-421.

Demeter, M. (2017). Control, Communication, and the Voice of the Leader. A Control-Character Analysis of the 2016 US Presidential Debate. *KOME: An International Journal of Pure Communication Inquiry* 5(1), 40-64.

Demeter, M. (2015). No thing refers to Nothing.: On showing the False. *KOME: An International Journal of Pure Communication Inquiry* 3(1), 16-31.

Demeter, M. (2015). Prolegomena to an Analytic Theology of Holy Images: The visual aspect of faith and philosophical analysis. *Media-Culture-Theology* 22(6), 78-93.

Demeter, M. (2014). Remarks on the Logic of Irreversible Actions. *KOME: An International Journal of Pure Communication Inquiry* 2(1), 37-68.

Demeter, M. (2012). On Analysis and its Role in Communication Theories. *KOME: An International Journal of Pure Communication Inquiry* 1(1), 31-45.

Demeter, M. & Toth, J. (2012). Basic Researches in Communication and Media Studies. *KOME: An International Journal of Pure Communication Inquiry* 1(1), 31-45.

#### **RESEARCH MONOGRAPH (INTERNATIONAL)**

Demeter, M. (2020). *Academic Knowledge Production and the Global South. Questioning Inequality and Under-representation*. London: Palgrave Macmillan.

#### **BOOK REVIEW (INTERNATIONAL)**

Demeter, M. (2021). Book Review: *Media and Public Relations Research in Post-Socialist Societies*, by Maureen C. Minielli, Marta N. Lukacovic, Sergei A. Samoilenko, Michael R. Finch, & Deborrah Uecker (Eds.). *Journalism & Mass Communication Quarterly*, advance online publication.

Demeter, M., & Bajnok, A. (2022). Communication theory and application in post-socialist context, *Communication Theory*, 2022;, qtac015

## INVITED SPEECHES (INTERNATIONAL SELECTION)

- 30 May, 2022 Journalism Studies at the Global South: Experiences from the CEE. International Communication Association Annual Conference, Paris
- 26 November 2021 Bibliometrics as a tool for revealing inequalities. Knowledge Management for Development (KM4Dev) Global Community of Practice: Tools and techniques for revealing multiple knowledges (virtual event).
- 11 November 2021 Critical Perspectives in Development. The Labor/Capital Problem in Academic Knowledge Production. Development Studies Association Ireland (DSAI), Annual Conference: Climates of/for Development (virtual event).
- 22 October 2021 Scholarly Journals in Central and Eastern Europe: Collaborative Practices to Support Knowledge Exchange. 13th CEECOM Conference: New Communication Revolution. Krakow, Poland.
- 16 September 2021 Open Access: When the road to inequalities is paved with good intentions (with Romina Istratii). European International Studies Association (EISA) 14th Pan-European Conference in International Relations (virtual event)
- 3 August 2021 Journalism in East Europe. Rethinking Methodological and Epistemological Foundations. Association for Education in Journalism and Mass Communication (AEJMC) Conference 2021, (virtual event).
- 8 July 2021 Using Network Science Methods to Identify Academic Elitism. European Association of Development Research and Training Institutes (EADI ISS) General Conference 2021, The Hague, Netherlands
- 10 September 2020 Eastern Europe in Global Academic Knowledge Production. The Return of the Colonial: Understanding the Role of Eastern Europe in Global Colonisation Debates and Decolonial Struggles, SOAS University of London – Decolonial Subversions – EEGA Leibniz Science Campus.
- 23 January 2020 How can distances be reduced within globalization? 24èmes Journées Saint François de Sales 2020 – Lourdes, France.
- 11 September 2019 Knowledge imperialism in global social sciences: How capabilities should be demarcated from social capital. Human Development and Capabilities Association (HDCA) Annual Conference, London, UK.
- 21 June 2019 Knowledge imperialism in global social sciences: the case of development Studies. Opening Up Development: Development Studies Association (DSA) Annual Conference, Milton Keynes, UK.
- 19 November 2018 The Global South's Participation in the International Community of Communication Scholars: From an Eastern European Point of View. Central European Journal of Communication Jubilee Conference, Wroclaw, Poland.
- 19 June 2018 Participatory Media and Global Change. An interdisciplinary research exchange. SOAS University of London.
- 1 June 2018 Network Citizens in Central and Eastern Europe. Communicative Political Power and Empowerment of Digital Generation. Communicative Space - Political Space. 11th CEECOM Conference, Szeged, Hungary.
- 2 November 2017 Journalists in the Crossfire of State Propaganda. Safety of Journalists Covering Conflict & Sensitive Issues. International Conference organized by the research group Media, War and Conflict (MEKK), Oslo, Norway.
- 16 June 2017 Knowledge Production in Central and Eastern Europe. A Network Analysis. Critique of/at/on Periphery? 10th CEECOM Conference, Ljubljana, Slovenia.

- 27 April 2017 Representing poverty as threat. Reporting Poverty – Media conference, Liverpool, John Moores University.
- 23 January 2016 Journalists on migrations in Europe: Between efforts of identity preservation and hosting of refugees. A dialogue for greater understanding between East and West, North and South Europe. Organized by NetOne -International Network of Media Professionals for a United World. Budapest, Hungary.
- 12 June 2015 On Publishing Scientific Research in the Field of Media and Communication. The Digital Media Challenge. 8th CEECOM Conference, Zagreb, Croatia.

#### OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

- 2022- Editorial board member: History of Media Studies
- 2021- Editorial board member: Communication, Culture & Critique
- 2021- Editorial board member: Online Media and Global Communication
- 2021- Editorial board member: Knowledge Management for Development Journal
- 2021- Editorial board member: Journal of Quantitative Description: Digital Media
- 2019- Associate editor, Central European Journal of Communication
- 2019- Editorial board member, Journalism and Mass Communication Quarterly
- 2019- Editorial board member, Mediterranean Journal of Communication
- 2019- Advisory board member, Decolonial Subversions
- 2011- Founding editor: KOMÉ: An International Journal of Pure Communication Inquiry
- 2015- reviewer in several leading international journals such as Scientometrics, COLLNET Journal of Scientometrics and Information Management, Journalism and Mass Communication Quarterly, New Media and Society, Media, Culture and Society, International Journal of Communication, Nordicom Review and Eastern European Societies and Politics.

#### GRANTS

- 2020 – National Excellence Fellowship
- 2020/1 – Publication excellence awards
- 2020/2 – Publication excellence award
- 2019 – National Excellence Fellowship
- 2019 – National grant for cultural dissemination
- 2019/2 – Publication excellence award
- 2019 – International excellence award for publications (Károli University)
- 2018-21 – Bolyai Postdoctoral Fellowship – Hungarian Academy of Science
- 2018 – National Excellence Fellowship
- 2016 – Publication of the year (Károli University)

#### LANGUAGE SKILLS

- Hungarian native
- English professional
- German basic
- Spanish basic
- Koine Greek basic